



# BOUNDLESS FUTURES THROUGH EDUCATION

Junior Achievement of Wisconsin is a nonprofit that inspires and prepares young people for success



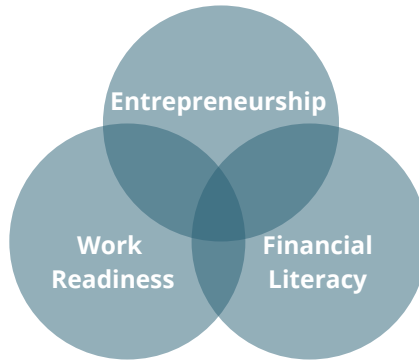
## SCOPE

### Approximately:

- 23,500 Students
- 500+ Volunteers
- 75+ Schools



## IMPACT:



<p><b>85%</b></p> <p><b>Self-Efficacy</b></p> <p>Alumni attributing positive outcomes to JA including confidence, career, and finances.</p>	<p><b>50%+</b></p> <p><b>Founder/Owner</b></p> <p>Over half of JA alumni are likely to start or own a business during their career. Hispanic (60%), Black (52%), White (51%).</p>
<p><b>79%</b></p> <p><b>Pursue Education</b></p> <p>Alumni say JA played an important role in pursuing further education.</p>	<p><b>90%</b></p> <p><b>Money Confidence</b></p> <p>JA Alumni are confident managing money</p> <p><small>Studies: Ipsos, 2020/JA Alumni 2016</small></p>

## 365 DAY PRIORITIES

### IMPACT

**23,500 students by 2024**

K – 12 Classroom Programs  
In-School & After-School programs for Elementary, Middle & High School students

### ENGAGE

**Experiential Learning**

Community First Career Exploration and Financial Literacy Education Center:  
JA Finance Park  
JA BizTown

### GROW

**Expand JA of WI**

JA Titan Business Challenge  
YE Live Competition  
Bring JA to rural communities  
Finance Park Advanced  
Stock Market Challenge

### HOW CAN YOU HELP?

**INSPIRE...**  
Students to achieve

**INVITE...**  
Others to engage

**INVEST...**  
With a monetary commitment

### TODAY

**Funding for Annual Impact**

- District Sponsorship: **\$10,000**
- School Sponsorship: **\$2,500**
- Class Sponsorship: **\$500**

### TOMORROW

**Vision Projects**

- 2 gifts @ \$30,000
- 5 gifts @ \$15,000
- 10 gifts @ \$10,000
- 20 gifts @ \$5,000
- 40 gifts @ \$3,000

### FOREVER

**Join the Legacy Society**

Legacy and Estate Gift Commitments

Inquire for more information