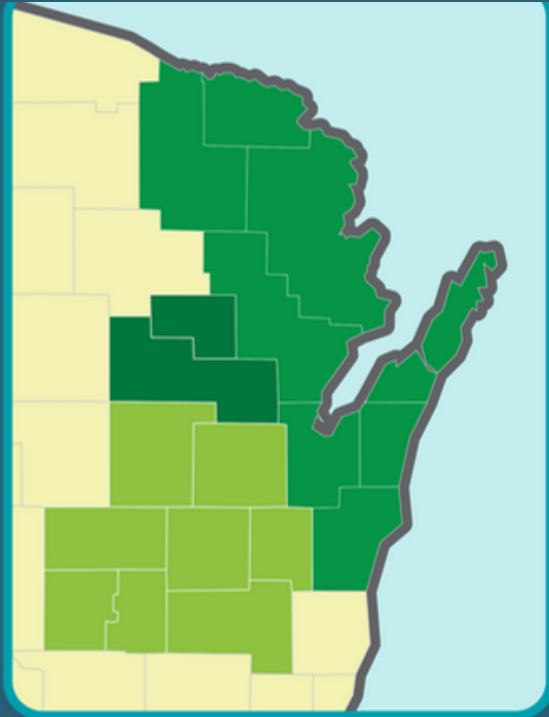


JUNIOR ACHIEVEMENT - NE WISCONSIN 2022-23 YEAR IN REVIEW



2022-23 NUMBERS

- Over 21,730 kids in NE Wisconsin received critical JA programming in financial literacy, work readiness, and entrepreneurship
 - Greater Green Bay Area: 10,036 kids
 - Winnebago Area: 10,941
 - Wolf River Area: 757
- Expanded our reach in Manitowoc, Oconto, and Waupaca counties

■ Greater Green Bay Area
 ■ Wolf River Area
 ■ Winnebago Area

COMMUNITY FIRST CAREER EXPLORATION AND FINANCIAL LITERACY CENTER

- Over 3,400 kids attended JA BizTown and JA Finance Park (100% increase from 2021-22)
- Developing Summer Camp programming
- Upgraded to Finance Park 2.0, a streamlined and targeted program
- Collaboration with Northwest Wisconsin to bring underserved youth to our facility



APPLETON OFFICE

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 920-882-0773

CONTACT US

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DE PERE OFFICE

 320 Main Ave, Suite 101
De Pere, WI 54115
 920-336-1444

JUNIOR ACHIEVEMENT - NE WISCONSIN 2022-23 YEAR IN REVIEW

Did You Know?

The value of a volunteer hour is estimated at \$31.80*

VOLUNTEERS

- Over 640 volunteers for our Capstone Programming
- 395 classroom programming volunteers



MEDIA

- 1,493 Website Visitors
- 1,711 Page Views
- 4,028 Email Subscribers



EVENTS

- JA Tailgate Trivia
- Young Entrepreneur Live
- Titan Business Challenge
- Summer Trivia Challenge
- JA Innovation Day

CLASSROOM PROGRAMMING

- Our top 3 requested programs:
 1. JA Our Community (2nd grade)
 2. JA Our Region (4th Grade)
 3. JA Our Nation (5th Grade)



*According to Independent Sector from data collected in 2022



MAKE AN IMPACT

northeastwisconsin.ja.org/donate

