

CHILD CARE ALLIANCE



WHO WE ARE

The **Greater Fox Valley Child Care Alliance** is a network of partners across NE Wisconsin working to make it easier for children ages birth to 5 and their families to get the **high-quality, affordable early care and education (ECE)** and family supports and opportunities they need to thrive.

The Alliance came together in August of 2020 to address growing concerns around how the **accessibility, affordability, and quality of ECE in the region** was directly affecting families' stability and the region's economic recovery. With support from the Basic Needs Giving Partnership, the Alliance developed a shared vision, explored the underlying systemic root causes contributing to current ECE challenges in the region, and prioritized a set of systems change goals to inform action (see back page for more details).

The Alliance works to advance our shared vision by supporting local and regional efforts to design, test, and improve strategies to **transform the ECE system** in ways that bring about more equitable and lasting outcomes for children and families across the region. We also work to coordinate and align efforts, provide technical assistance, and promote exchanges of information, resources, referrals, and data between relevant partners so that learning, ideas, and solutions are shared and improved upon across the region.

We continue to engage with and build a broad-based network of partners to pursue these efforts, including families with lived experience, the ECE workforce, cross-sector organizations, businesses, and other community groups. Through these partnerships we are working to co-create ECE systems that better meet the needs of children, families, and providers and strengthen the essential infrastructure necessary to promote **economic prosperity and thriving families** in our region.

SHARED VISION

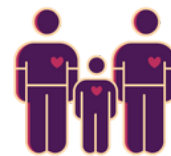
A region where all young children (birth to 5) and their families are thriving because they can equitably access:



- High-quality, affordable, culturally responsive early care and education that justly compensates providers.
- A coordinated array of resources and supports promoting equity in wellbeing (e.g., access to housing, employment, healthy food, etc.).

GUIDING PRINCIPLES

- Center the voices and leadership of families.
- Advance equity in all decisions and actions.
- Promote systems change at local and regional levels.
- Promote coordination and alignment throughout the region.



Get our newsletter with information on advocacy and action opportunities related to early care and education in the region.



Interested in learning more or getting involved in this work? Contact:
childcare@bngpwi.org

OUR SYSTEM GOALS

1

SUPPLY OF TRUSTED, QUALITY, RESPONSIVE ECE SLOTS IN PLACE

- Early Childhood Education (ECE) settings have data stating they need to adapt services to local families' needs and preferences
- ECE settings have adopted high-quality, culturally responsive practices and procedures
- Partnerships are in place for ECE settings to connect families with basic needs, supports, and resources

SUPPLY OF SKILLED, CULTURALLY RESPONSIVE ECE WORKFORCE IN PLACE

- Training and professional development processes are accessible and aligned with the vision
- Pipelines are embedded into the community to connect prospective ECE workforce into the field
- ECE settings have processes in place to effectively find, recruit, and retain high-quality staff

2

3

VIABLE ECE BUSINESSES PROVIDING COMPETITIVE WAGES AND BENEFITS

- Greater parity in wages between ECE and K-12 workforce
- Opportunities in place for ECE workforce to access benefits
- ECE settings using business models that maximize profits to increase ECE workforce wages

SHARED UNDERSTANDING AND PUBLIC WILL TO TRANSFORM THE COMPLEX ECE SYSTEM

- Business leaders, cross-sector partners, elected representatives, and the general public:
 - See the value of ECE and early educators to their work and economic ROI
 - Understand the multiple root causes for why the ECE system is collapsing
 - Take action to help transform the ECE system

4

5

REGIONAL DECISIONS AND ACTIONS ARE ALIGNED WITH WHAT FAMILIES NEED AND WANT

- Network of partner organizations in place to engage diverse families in providing input and influencing decisions affecting the ECE system
- Families have more opportunities to build their leadership and advocacy skills



Brown County United Way

United Way Fox Cities

for the fox valley region, inc.

ACHIEVE BROWN COUNTY
BUILDING OUR FUTURE
HIGHER EXPECTATIONS
MILWAUKEE SUCCEEDS