



**BOYS & GIRLS CLUBS**  
OF THE FOX VALLEY

# GREAT FUTURES

## 2020

Building a great future for  
**ALL** our young people!

**CAMPAIGN GOAL: \$9.875MM**

Because of your generous investments in young people served in the Boys & Girls Clubs of the Fox Valley thousands of kids are safer, doing better in school, and not engaging in risky behaviors.

**For example, Juvenile crime in Menasha has dropped by nearly 50% since the Boys & Girls Club opened.**



**The Boys & Girls Clubs works and makes a big and lasting difference.**

**EVERY \$1 INVESTED PROVIDES  
A \$12.46 RETURN**

**But, kids' needs continue to grow and to help ensure a great future for all the Boys & Girls Club must enhance and expand its services and facilities to reach more young people in need.**

### **Our kids are in crisis:**

- The rate of youth suicide attempts in the Fox Cities is **2x the rate in the State of Wisconsin.**
- There are **55% more low-income children** in Fox Cities area schools than there were **12 years ago.**
- Too many young people **are not prepared for future success in life** – not in their families, not in their jobs, and not in our community.



**57%** of club alumni say  
*Club saved their life!*

A BUILDING ADDITION FOR:  
**BOYS & GIRLS CLUB OF MENASHA**  
MENASHA, WISCONSIN





## GREAT FUTURES 2020 GOALS

### GOAL #1: Enhance Services (\$3.9MM)

- Mental health counseling
- K-3 Literacy tutoring
- STEM & Career Development Programs including Robotics Lab & Career Readiness Lab
- Enhanced educational, arts, health and wellness, leadership development & mentoring programs

### GOAL #2: Reach More Youth in Need (\$1.1MM)

- Grow youth served per school day from 1,300 to 1,700
- Open two new school-based Boys & Girls Clubs
- Additional transportation services
- Expansion of the Boys & Girls Club of Menasha

### GOAL #3: Expand & Update Facilities (\$4.975MM)

The BGCs of Appleton and Menasha are frequently over-capacity.

#### Expand the BGC of Menasha by 14,000 SF

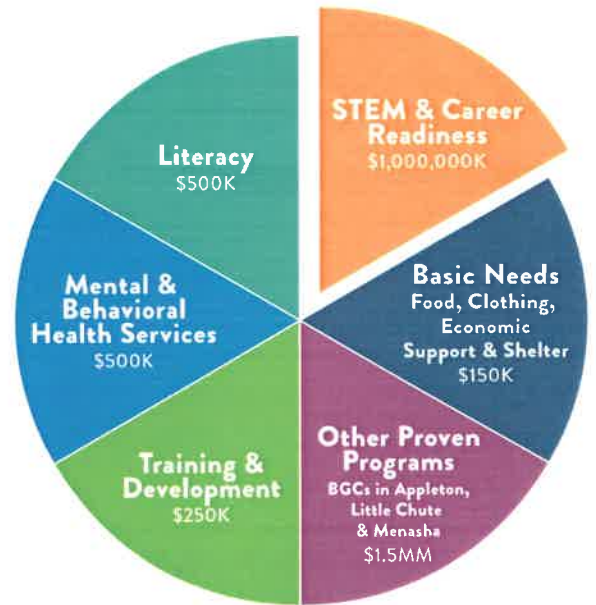
- Career Readiness Lab
- Counseling
- Sensory Room for special needs children
- Small-group rooms
- Learning center for middle-school age youth
- Large multi-purpose room
- Playground
- Free up space at the BGC of Appleton for mental and behavioral health services such as the Runaway & Homeless Youth Program and the Center for Grieving Children

#### Improve the Safety & Capacity of the BGC of Appleton

- Site development to include closing Lawrence & Locust St.
- Security camera
- STEM/Robotics Lab
- Roof replacements

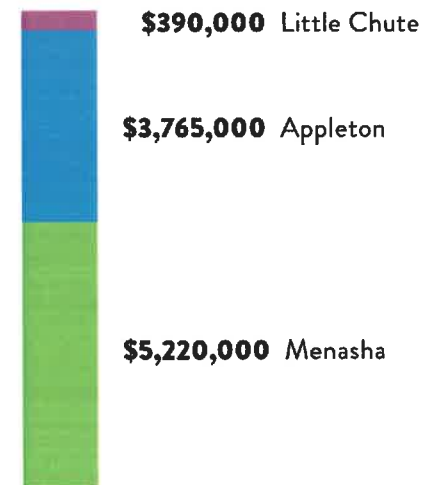
**GREAT FUTURES START HERE.**

## Enhanced Services



## COMMUNITY INVESTMENT

**\$9,875,000** Campaign Goal



**Please join us  
in building a  
great future for  
all of our  
young people.**



**BOYS & GIRLS CLUBS**  
OF THE FOX VALLEY

**OUR MISSION:** To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, responsible, and caring citizens.