



Helping Donors Share
**Community
Foundation**
FOR THE FOX VALLEY REGION, INC.

2017 REPORT
TO THE COMMUNITY

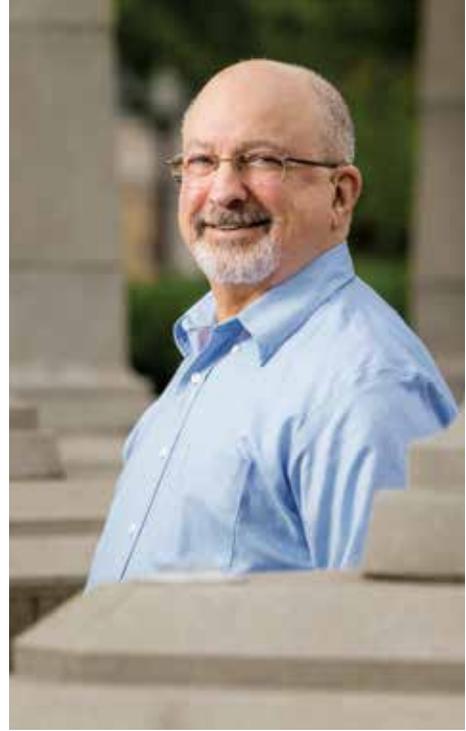
Health Grant Examples

Thirty-three years after suffering a traumatic brain injury in a skiing accident, Craig Jordon still fatigues easily and has memory issues. So he knows the significance of a study by **BRAIN Fox Valley**, a collaboration of advocates for the homeless and health professionals. Their study found 86% of the 331 homeless people surveyed suffered a traumatic brain injury. That explains why many miss appointments or forget instructions, he said. Kathy Connolly, the group's co-chair, called the results "very stunning." She credited the Foundation with pulling the group together. A planning grant helped the group organize the survey.

Other grant results:

» Nearly 5,000 Fox Cities ninth-graders were screened at their schools for mental health issues. Young people with significant concerns were recommended for counseling as part of the **Connected Community Wellness Screen**.

» Elderly patients at the **Mosaic Family Health** residency clinic in downtown Appleton continue to benefit from the generosity of the late Darwin Smith, former CEO of Kimberly-Clark Corp., through his ongoing, endowed support for the Smith Geriatric Chair in Family Medicine.



Education Grants Examples

Shasi Pierotti says she wouldn't have gone to college after graduating from Waupaca High School in 2017 if not for the **FVTC Promise scholarship** that's paying for her tuition and books to study nursing at Fox Valley Technical College. Now she plans to become a registered nurse in a neonatal unit. "It swung the door open," Shasi said. Another 164 students have walked through that door to a promise of a degree. If the local students stay in school, keep their grades up and do some community service, two years of their education is paid for. The Community Foundation and seven family or corporate Foundation funds granted a total of \$89,900 for the program.

Other grant results:

» Students in Brillion are getting an early start on learning about science, technology, engineering and math at Brillion Elementary School's \$1.5 million **STEM Center**.

» An estimated 2,500 people took part in arts experiences organized by Lawrence University at Mile 4 of the **Mile of Music** festival in downtown Appleton.

REACHING NEW HEIGHTS TOGETHER

Year ending June 30, 2017

*"Perfection is not attainable.
But if we chase perfection,
we can catch excellence."*

— VINCE LOMBARDI

The former Packers coach is legendary for his insistence on flawless preparation and consistent execution. Remarkable successes were the result of a team with a shared belief in these principles.

Our region strives for perfection in the many aspects of quality of life, and we are grateful to be on the team with generous donors, volunteers, professional advisors and the staff of charitable organizations who are working together to create and execute difference-making playbooks for our community.

The highlights from our 2017 fiscal year reflect a caring, generous community that invests well in its future. The latest improvement to enhance these investments is the Bright Idea Fund grantmaking approach (see back panel), inviting nonprofit organizations from our region to share their best ideas and plans to improve our communities. We want to support the best ideas and share them with our donors as co-investment opportunities.

Our focus and energies are committed to the future and what we can accomplish together as a community of givers. Through our team of partnerships, we will continue to chase perfection and expect to achieve excellence for our community. We invite you to create or add a page to a philanthropic playbook that will lead to success for the Fox Valley region today and for generations to come.

Curt Detjen (left)
President/CEO

John Hogerty
2016-17 Board Chair

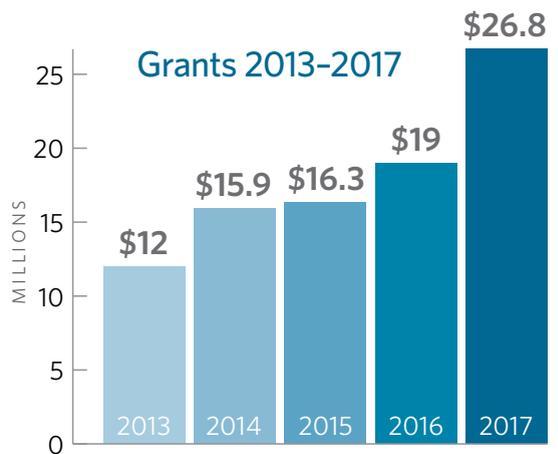


The caring, generous spirit of the community has continued to grow.

- People, businesses and organizations contributed **\$36.8 million** to charitable funds. 75 new funds were added, for a total of 1,490.
- Combined value of charitable funds reached **\$326 million**, which continues to position your foundation as the second-largest community foundation in Wisconsin.

Each charitable fund generates grant dollars that are awarded according to donors' wishes to benefit a wide range of nonprofit organizations and causes.

- Grants totaling a **record \$26.8 million** were awarded to **1,060 nonprofit organizations** locally and beyond that are working to make a difference.



To make it possible to continue distributing grants for generations to come, the assets in our charitable funds are prudently managed to provide stability and growth. Our endowment portfolio **rate of return of 15.8%** placed us in the top 10% of foundations nationwide.

- » See our audited financial statements at cfoxvalley.org/CommunityReport
- » See our investment results at cfoxvalley.org/Investments

Thank you for making a difference!

A record year of grants: \$26.8 million

Charitable funds established with us by people, businesses and organizations generate grant dollars that are awarded according to donors' wishes. These funds benefit a wide range of nonprofit organizations and causes in the areas of health, education, arts and culture, human services, community improvement and the environment. Here are a few examples of how we reached new heights together.

How would you like to make a difference today and for future generations?

- » See our 1,060 grant recipients: cfoxvalley.org/CommunityReport
- » Learn about available grants: cfoxvalley.org/grants

Get in  about what's happening in the Fox Valley area through the Community Foundation: cfoxvalley.org/loop

Arts & Culture Grants Examples

Hundreds of paper cranes created by people of all ages at events throughout the community are greeting origami enthusiasts flocking to the Trout Museum of Art in downtown Appleton. The public art project entitled **"The Flock"** is hanging with an exhibit by Robert J. Lang, a renowned artist in the ancient paper folding technique through December 2017. Your Foundation awarded an Arts & Culture grant for the project.

Other grant results:

- » A **Hmong New Year** celebration drew 2,800 people to experience cultural traditions imported from another land and time.
- » The Fox Valley Symphony Orchestra's concert at Fox Cities Stadium for the free **Brats, Beer and Beethoven** event attracted a capacity crowd of 5,000 people of all ages. Your foundation was a lead sponsor.



Human Services Grant Examples

Brewster Village resident Doug Verhagen gets out bicycling as often as he can. Health issues prevent him from cycling independently but – whenever a staff member or volunteer is available – he loves riding up front in one of five power-assisted, pedal rickshaws the county nursing facility has received from Fox Cities Greenways. “I can get out and enjoy the breeze and be out in nature,” Doug said. Eighteen rickshaws are operating at seven Fox Valley nursing homes or nonprofits through **Cycling Without Age**, an international movement based in Denmark. Grants from four Community Foundation funds to Fox Cities Greenways have helped the program grow.

Other grant results:

» An additional 150 people who are English language learners or have other literacy problems received help learning to read from the **Fox Cities Literacy Council**.

» More than 160 Waupaca-area low-income households received free help from financial professionals, students and retirees in preparing their income tax returns through **CAP Services' Save Your Refund** program.



Community Improvement Grant Examples

Thanks to nonprofits, government and businesses working together, trail enthusiasts soon will have a new 3.3-mile loop to enjoy in Neenah and Menasha. **Loop the Little Lake** will connect existing parks and trail segments with two new pedestrian bridges to be built in 2018. Four Community Foundation funds awarded a total of \$153,300 to the project, including a lead grant from the *Frank C. Shattuck Community Fund*.

Other grant results:

» Fox Cities “kidz” learned about local museums, nature centers, summer camps, toy and clothing stores, music schools and doctors and dentists at the inaugural **Fox Cities Kidz Expo** at Fox Valley Technical College, attended by an estimated 4,000 people.

» An additional 91 households in Neenah, Menasha, Kaukauna and Appleton’s Columbus School neighborhood received assistance with home maintenance from the Greater Fox Cities Habitat for Humanity’s **Rock the Block** program.



Environmental Grant Examples

The staff at **Bulolz Nature Preserve** has been educating students about the outdoors in the outdoors as their new nature center rises up where the earth-bermed bunker stood before. The \$5.5 million project will make the nature center more independent financially and in its energy needs. The building, opening at the end of 2017, is already booking weddings and other events. A microgrid provided by Faith Technologies is expected to provide all of its power, integrating solar, microturbine and batteries. Grants from three Foundation funds helped the building campaign.

Other grant results:

» **Northeast Wisconsin Land Trust** received grants from 18 Community Foundation funds to help it preserve special places by acquiring land or development rights. It has preserved 52 properties consisting of more than 5,200 acres, with 40 private conservancy areas and eight nature preserves open to the public.

» With the help of a consultant, Outagamie, Brown, Winnebago and Calumet county conservation agencies worked with the nonprofit **Fox-Wolf Watershed Alliance** to study the Plum-Kankapot Creek watershed near Kaukauna. The group learned details of phosphorus pollution to fight algae blooms and reverse other water quality concerns.



Future Neeneh Executive Director Amy Barker with parks and recreation directors Brian Tungate of Menasha (left) and Mike Kading of Neenah, and mayors Dean Kaufert of Neenah and Don Merkes of Menasha



Himebaugh Legacy Circle

SHAPING TOMORROW TODAY

For 10 years, we have been recognizing people for arranging generous gifts to charitable funds within the Community Foundation to support favorite charitable causes and preserve our community's quality of life after they're gone.

We thank our 219 Legacy Circle members who have shared their future intentions with us. Whether through a will or from a trust, insurance proceeds or retirement assets, a planned gift is a way you can count your community among your heirs.

To join the Legacy Circle and see the list of members, visit cfoxvalley.org/Himebaugh.

The Himebaugh Legacy Circle is named for Donald and Violet Himebaugh. The Appleton couple



left \$16 million to their fund within the Foundation to benefit the community for whatever needs arise. In honor of that extraordinary gift, the Himebaugh Legacy Circle was created in 2007 to recognize people who — in the same spirit of giving as the Himebaughs — plan for gifts to be made after their lifetimes.



"Though my wife and I both work for nonprofits and don't make a ton of money, we still feel it's important to give part of our wealth back to our community and to generations to come."

— Shannon and Jean Kenevan, Appleton

"With a grandchild on the way, we're excited about the ripple effect of our gift and about the example of giving we're setting for the next generation of our family."

— Ben and Betsy Rozelle, Fox Crossing



"We have enjoyed a successful business enterprise thanks to the loyalty of our customers and employees. We wish to give back." — Christine and Robert Faulks, Waupaca



4455 West Lawrence Street | Appleton, WI 54914
 cffoxvalley.org | info@cffoxvalley.org | (920) 830-1290

CONNECT WITH US:

Are you in?

Sign up at cffoxvalley.org/loop to stay informed about what's happening in the Fox Valley area through the Community Foundation. Receive alerts by text or email - immediate message or weekly or monthly summaries.

Board of Directors 2016-17

- Ben Adams
- Omar Atassi, M.D.
- Amanda Betts
- Keith Depies
(Treasurer & Vice Chair)
- Jim Eagon
- Sheri Edison
- Robert Endries
- John J. Hogerty II (Chair)
- Steve Hooyman
- Michael J. Lokensgard (Vice Chair)
- Peter Mariahazy (Vice Chair)
- Dr. Susan May
- Paul Mueller
- Rick Schinke
- Kathi Seifert
- Kathryn Sieman
- Markalan T. Smith (Vice Chair)
- Pierce Smith
- Jon Stellmacher (Vice Chair)
- Raquel Strayer
- Catherine Tierney
(Secretary & Vice Chair)
- Stephanie Vrabec
- Jeffrey J. Werner (Past Chair)
- Alan Zierler (Past Chair)

NEW DIRECTORS 2017-18

- Beth Flaherty
- James Johnson
- Greg Pawlak



We work in Calumet, Outagamie, Shawano, Waupaca and northern Winnebago counties, and partner with:

- Brillion Area Family of Funds
- Chilton Area Community Foundation
- Clintonville Area Foundation
- Shawano Area Community Foundation
- Waupaca Area Community Foundation

Why give through YOUR Community Foundation?

LOCAL EXPERTISE

- Knowledge of nonprofits and community needs
- Board members engaged in the community
- Helpful professional staff

PERSONAL SERVICE

- Effective giving
- Prudent investment management
- Grant-making made simple
- Awareness of needs of nonprofits

COMMUNITY LEADERSHIP

- Community investment
- Collaborative giving
- Nonprofits made stronger

Introducing ... the Bright Idea Fund!



We started a new approach to awarding grants from our unrestricted funds to charitable organizations in Calumet, Outagamie, Shawano and Waupaca counties, and the Neenah-Menasha area. The Bright Idea Fund combines dollars from donors who believe in addressing ever-changing community needs together. It awards three kinds of grants, addressing priorities in **five focus areas**:

- **Arts and Culture**
- **Basic Needs and Self Sufficiency**
- **Community Development**
- **Environmental Sustainability**
- **Nonprofit Effectiveness**

We want to foster and support the best ideas and share them with our donors to gain insight and to invite co-investment in ideas that will make the biggest difference on our region's quality of life.

Want to learn about applying for grants or how to add to the fuel to make bright ideas burn even brighter? Visit cffoxvalley.org/BrightIdea.